

Samuel East

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About me

Founder of: [SoBytes LTD](#)

Subsidiary Companies Include: [S3Bubble](#) ; [Audibase](#) - includes two mobile apps Appapella and Audio tweets, [Big Reporter](#)

My passion is prototyping applications for development, seeing gaps in the market and exploiting them. With the ever expanding speed of technology my focus is finding trends and hacking together prototypes applying a lean approach to product marketing.

I am comfortable working in an innovative, entrepreneurial environment and love to be in forward thinking creative spaces, working with other entrepreneurs learning and growing in new skills.

Media streaming has been the main focus of many of my projects working with proven solutions to build scalable and cost effective applications, both mobile and web based.

Audio has been a real passion of mine throughout my life and this shows in my ever expanding portfolio with apps like Appapella, Audibase, Audio Tweets, and S3bubble (All my apps are found on both iTunes and Google.Play under developer SoBytes LTD).

Building applications that allow people to connect and share their creativity is what I love. Working with Amazon Web Services (AWS) to build fully scalable applications connecting APIs and allowing bulk media storage and streaming.

Employment

Please see my online CV for work i have been involved in. samueleast.co.uk

SoBytes CTO 2013 - Present

Management and running of Sobytes building Mobile and Web Applications and Web Services. <http://sobytes.com/>. We have built a wide range of Mobile Apps focusing on audio and social integration. SoBytes also works with clients to ensure their vision is produced as agreed upon, examples of this are found in 'Lumishore' and 'The CDF'. We use Appcelerator Titanium to build cross-platform apps.

[S3Bubble](#) is currently the proprietary business within SoBytes LTD. Media Streaming & Storage Service, Wordpress Plugin linking with Amazon Web Services.

Links ([Website](#), [Android](#), [iPhone App](#), [WordPress Plugin](#))

Technologies (Titanium Appcelerator, WordPress, AWS(Amazon Web Services), API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Audibase - Record audio, tag photos and instantly upload and share with the world.

Links ([Website](#), [iPhone App](#), [Wordpress Plugin](#))

Technologies (Titanium Appcelerator, AWS(Amazon Web Services), Codeignitor, API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Audio Tweets by Audibase - Instantly tweet your audio recordings in 3 simple steps.

Links ([Website](#), [iPhone App](#), [Android](#))

Technologies (Titanium Appcelerator, AWS(Amazon Web Services), Codeignitor, API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Appapella by Audibase - iPhone,Urban Karaoke App Sing, Rap, Produce and Collaborate.

Links ([Website](#), [iPhone App](#))

Technologies (Titanium Appcelerator, AWS(Amazon Web Services), Codeignitor, API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Big Reporter - The place for articles on global events sport, media, and lifestyle stories technology.

Links ([Website](#), [iPhone App](#), [iPad](#))

Technologies (Titanium Appcelerator, AWS(Amazon Web Services), Codeignitor, API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Abannan 2012 – 2013

Mobile Application Developer – Building ipad and iphone mobile applications, heavy mvc JavaScript development and working with APIs, I was one of the senior developers in the building working on 'EasyPinz' a wedding planner for ipad currently on the apple store. Building a live database synchronisation between the app and the website, building a to-do list table plan and budget mood boards that can drag and drop.

Technologies (Titanium Appcelerator).

Makeandsee.com, 2010 – 2012

Senior Web Developer – Including PHP, MYSQL, jQuery, JavaScript Application Development, WordPress, WP Plugins, Titanium Mobile

Mikeleachcreative.co.uk, 2009 – 2010

Senior Web Developer– Including PHP, Mysql, jQuery, HTML, CSS, CMS Development, WordPress, Joomla, Business Catalyst, Drupal, WP Plugins.

I have been chief web developer on all websites at the link below.

<http://www.mikleachcreative.co.uk/category/websites>

Education

Swansea Metropolitan University 2007 - 2009

Degree in Interactive Digital Media - Awarded BA Hons 2:1

Swansea College, Tycoch, Swansea 2003 - 2005

National Diploma in Music Technology - Awarded BTEC, Triple Grade Distinction, Merit, Merit
GCSE's 9 passes - at A-C grade

John Colet School, Wendover, Buckinghamshire 1994 - 1998

Olevel's - Pass (Includes English, Maths, Sciences)

Skills

Appcelerator Titanium, APIs, JavaScript, PHP, MySQL, jQuery, CSS, HTML5

Web standards

SEO, HOSTING

CMS:

WordPress, Joomla, Drupal, WordPress Plugin Development

Software:

Appcelerator, Aptana, Photoshop, Illustrator

EXPERIENCE

The CDF, Backend and Mobile App Development, January '15 - present

Working with Bounce.Media collaborating with their design skills we built a venue finder app for Cardiff City.

Technologies (Titanium Appcelerator, API, Elasticsearch, Android, IOS)

Lumishore, Backend and Mobile App Development, August '14 - December '14

Lumishore build in house products for LED lighting around yachts. They needed a mobile app built to connect with their colour wheel EOS controller. The app is currently only found on iTunes and I am waiting for the go ahead to build the app with Android.

Technologies (Titanium Appcelerator, IOS, UPD Protocol, Socket Connections, Art Net Protocol)

S3Bubble, Full Development, Feb '13 - present

Media Streaming & Storage Service, Wordpress Plugin, Amazon Web Services

Links ([Website](#), [Android](#), [iPhone App](#), [Wordpress Plugin](#))

Technologies (Titanium Appcelerator, Wordpress, AWS(Amazon Web Services), API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Big Reporter, Full Development, Jan '13 - present

The place for articles on global events sport, media, and lifestyle stories technology.

Links ([Website](#), [iPhone App](#), [iPad](#))

Technologies (Titanium Appcelerator, AWS(Amazon Web Services), Codeignitor, API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Boomerang, Lead Web Developer, Jan '12 - Present

I am Lead Developer for the project Boomerang handling all development; build with WordPress working from amazium web responsive framework.

Links ([Website](#))

Technologies WordPress, BuddyPress, PHP MySQL, jQuery, CSS, XHTML, Isotope, Metafizy

Audibase, Full Development, Dec '12 - present

Record audio, tag photos and instantly upload and share with the world.

Links ([Website](#), [iPhone App](#), [Wordpress Plugin](#))

Technologies (Titanium Appcelerator, AWS(Amazon Web Services), Codeignitor, API, SOX, ffmpeg, ImageMagick, PHP, MYSQL).

Doubleback, Lead Web Developer, Mar '12 - present

Doubleback was an exciting project, having the opportunity to see the transformer van in action, developing the website purely in jQuery and HTML with a flash feel. Good to see the video trending with lots of interest.

Links ([Website](#))

Technologies jQuery,HTML

Learnthru music, Lead Web Developer, Nov '11

LearnThruMusic is the UK's leading provider of online learning resources that use music to help students revise and learn for GCSE and KS4 subjects. Our learning resources cover Maths, English Literature, English and Science.

Links ([Website](#))

Technologies Wordpress, PHP MySQL, jQuery, CSS, HTML5

Hope to hear from you soon.

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